Great American Media

1010 Wisconsin Avenue NW

Democratic Congressional Cpgn Comm/ Issue Submission Number 281 Issue 5

Washington DC 20007





WNCN-TV 1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

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		I VV I P., Isolations: VV/C 11/05 M	M-F 9a Today Show II	.1 W I F Isolations: W/C 11/05 M	M-F 730p Extra	.t WTF Isolations: W/C 11/05 M	M-F 7a Today Show	.TWTF Isolations: W/C 11/05 M	M-F 6a News	.tWTF Isolations: W/C 11/05 M	M-F 6p News	. I WIF Isolations: W/C 11/05 M	M-F 530p Judge Judy	.TWTF., Isolations: W/C 11/05 M	M-F 5p Judge Judy	.TWTF Isolations: W/C 11/05 M	M-F 4p Ellen	.TWTF Isolations: W/C 11/05 M	M-F 1135p ET / 1035p CT Tonight Show	Sales Product Details
			03		04		03		04		03		03		03		04		ಚ	Rev Type
	Weekly																_			
Closed PR	Weekly Totals: Total Spots(Ord Spots)		240		200		550		210		305		250		215		175		170	Rate
~	s(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
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4	43		2		1		4		4		4		4		4		4		4	10/29
	6																			11/05
																				11/12
4	49		2		<u>-</u>		4		4		4		.4.		4		4		4	Total
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PHONE (919) 836-1717 FAX (919) 836-1747

			23		22		21		20		18		17		5		15		14		12		10	Ref	Associated Copic	Buyer: Schedule Dates:	Client:
		8	M-Su Late News Late Run	M	M-F 9a Today Show II	M	M-F 730p Extra	4	M-F 5p Judge Judy		M-F 6a News	T	M-F 4p Ellen	S	Sun 815p ET / 715p CT NBC Sunday Night Football		Sun 8a Today Show	S	Sun 6p News	S.	Sat 7a Today Show	.TWTFS. Isolations: W/C 11/05 M	M-Su 11p News	Sales Product Details	Associated Copies: No		Cpgn Comm/ Issue
			05		03		04		03		04		04		04		03		03		03		04	Rev Type			
																									Contract type:	Client/Product/Estimate: Weeks:	Submission Cost:
	Weekly																<u> </u>				1				type:	oduct/Est	ion Cost:
Closed PR	Weekly Totals: Total Spots(Ord Spots)		615		240		200		215		210		175		6500		200		200		200		475	Rate		imate:	
Z	ts(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type	ָּרֶ רָּי	11 /14 /1192	2,
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Politica)	1192	24325
4	43		1												1		1		1		1		3	10/29	Busine	Sales Rep: Order Ref:	Campai
	6				=1		1		_		1		1											11/05	Business Type: Business Category:	ep:	Campaign Ref:
				- -										-										11/12	POLITICAL y: Transactional	HRP Wast 06147296	E:120525032
4	49		1		1		1		1		1		-3		1		1		1		1		3	Total	ional	HRP Washington, DC 06147296	5032

Great American Media

Democratic Congressional Cpgn Comm/ Issue

1010 Wisconsin Avenue NW

Washington DC 20007

Submission Number 281 Issue 5





WNCN-TV 1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

			27	25	24	Client: Buyer: Schedule Est./PO N Associat
.T Fri 10p ET / 9p CT Dateline NBC Friday F	Fri 10p ET / 9p CT Revolution MTWTFSS Isolations: W/C 10/29F M-F 7a Today Show	Fri 10p ET / 9p CT Dateline NBC Friday MTWTFSS Isolations: W/C 10/29F Sun 8a Today Show MTWTFSS Isolations: W/C 10/29S	Sun 10a Meet The Press	Thu 8p ET / 7p CT 30 Rock MTWTFSS Isolations: W/C 10/29T	Wed 9p ET / 8p CT Law & Order SVU MTWTFSS Isolations: W/C 10/29W	Client: Cpgn Comm/ Issue Buyer: Schedule Dates: 10/29/12 to 11/12/12 Est./PO Number: 06147296 Associated Copies: No
02	02	02	9 5	2 8	05	Do Tino
Wee						Submission Cost: Client/Product/Estimate: Weeks: Contract type:
Weekly Totals: Total Spots(Ord Spots) Closed PR	850	200	1615		1700	timat
Comme 30 Comme ts(Ord Spots)		Comme Comme	0 0	30 Comme		24325 11 /14 /1192 3 Political
Nor of Spols	Nbr of Spots Closed PR Nbr of Spots	Nor of Spots Closed PR Nor of Spots	Closed PR Nbr of Spots	Nbr of Spots Closed PR	Nor of Spots	24325 4 /1192 3 Political
4 43	1			_	1	Campaign Sales Rep: Order Ref: Business T Business C
	-				11/03	Campaign Ref: Sales Rep: Order Ref: Business Type: Business Category:
49		1 13			1	=

Pre-emption Summary

_	25	Ref
	Thu 8p ET / 7p CT 30 Rock	Sales Product
-	:30 Commercial	Spot Type
	10/29/12	Pre-empt Date
	Closed Pre Emption	Status
	2,870.00	Pre-empt Value
	No Makegood / Credit	Makegood Line(s) (Dates)
	0000000000	Makegood Ref
	E:120525032	Campaign Ref

Ref Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value		Makegood Line(s) (Dates)	Makegood Line(s) (Dates) Makegood Ref
Sat 7p News	:30 Commercial	10/29/12	Closed Pre Emption	e Emption	150.00		150.00
8 Fri 10p ET / 9p CT Dateline NBC Friday	:30 Commercial	10/29/12	Closed Pre Emption	Emption	1,800.00		1,800.00
0 Fri 10p ET / 9p CT Revolution	:30 Commercial	10/29/12	Closed Pre Emption	Emption	0.00	0.00	

	Grand Totals:		
		Cost	Spots
		24325	49
		22635	43
ଦ୍ର	Sr		
Gross Total:	Spots:	1690	6
24,325.00	49	0	0

Totals

10/29

Month 11 Weeks: 4 11/05

11/12

Grand Totals

Net Total:	Commission:	Gross Total:
20,676.25	3,648.75	24,325.00

HEADLINE# 6147296 TRF# E:120525 MOD# 3: APPROVED REV #1 \$\$\$

ORDER WORKSHEET CREDIT ADVISORY: REP: TEL# 703-516-9399 AGENCY CREDIT

RISK !!! REPORT FROM STATION FAX# 703-516-9680 NOV6/12 10.35

*** WNCN-TV ***

克田里: ADV CITY TAX FLIGHT DATES PRDCT ORDER AGY # # # DCCC OCT30/12 AGY. ADV. STATE NAME NAME TAX GREAT AMERICAN ISS/DCCC NOV6/12 WASHINGTON, 3050 **EST#1192** CONTRACT 썱 WM HS ストンス COMMENTS: # 6147296 S MEDIA GO-OF 20007 (LINE, BILLING ORDER, NEEDED INVOICE) SALES BUYER NAME REP.# CLASS: NATL PRSN WA-MIKE FURMAN 〇月月.# LOCAL MHCK NESCH DATE REGIONAL SALESMAN NOV6/12 (H) 10.35

NEW TTL 24325 ADDED LN 29 PLS CFM ZEROED LNS 11, REVISED ORDER 14

THANKS, MIKE FOR MICK

STA:

CON CM

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CASH IN ADVANCE SCHEDULE

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

NOTICE: CHANGES OF THIS (STATION MAKEGOOD OFFERS: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

MISSED: SUN/1130P-1205A OFFER: SUN/1140P-1215A CMT:SPOT AIRED IN NEWS CMT:LATE RUN NOTICE: D/T NFL RAN OVER AT 12:13AM NOV4 NOV4 NEWS AIRED 11:40PM-12:15AM 308 308 \$615.00 STA (NOV6/12) ADVISE.

BUY#11 MISSED: SAT/700P-730P OFFER: CMT:PROGRAM DID NOT AIR 11/3 D/T SPORTS RAN OVERTIME CMT:PE'D - CREDIT AS FLT IS OVER NONE NOV3 308 ALL 7P NEWS SPOTS \$150.00 (NOV6/12)

7

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N N

02.0

BUY#14

CONTRACT TOTAL SPOTS TOTAL 24325.00 49

REP HEADLINE# 6147296 TRF# E:120525 ORDER WORKS

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

-9399 FAX# 703-516-9680
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *

NOV6/12 10.25

CITY TAX	FLIGHT DATES OCT30/12	PRDCT DCCC	ORDER #			AGY #	ADV #
- STA	30/12					AGY. N	ADV. N
STATE TAX	N.			W	ω	NAME G	I EME
CO-OP BILLING NEEDED	NOV6/12 WK-2	EST#1192 COMMENTS: (LINE, ORDER, INVOICE)	CONTRACT # 6147296	WASHINGTON, DC 20007	3050 K ST NW,	GREAT AMERICAN MEDIA	ADV. NAME ISS/DCCC
		VOICE)	CLASS: NATL.	1	SALES PRSN WA-	BUYER NAME MIKE FURMAN	REP - #
אַט			LOCAL		A- MICK NESCI (H)	TIKE FURMAN	〇吋月.#
DATE NOV6/12 10.25			REGIONAL		CI (H)	e e e e e e e e e e e e e e e e e e e	SALESMAN #

REP: REVISED ORDER
ZEROED LNS 11, 14
ADDED LN 29
NEW TTL 24325
PLS CFM
THANKS, MIKE FOR MICK

STA: PLS SEE M6 LATE RUN AND M7 CREDIT
PLS REVISE

THX, CHERYL 11/6

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

PROGRAM : NBC 17 NEWS AT 7PM	11 S 700P-730P	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14	:LINE#:REP :CD: TIME PERIOD :
7 FM	(ن)	Ē 14 14	TGT
	30	11	LGTH :
			C E C
	\$150.00	AGENO	
	- 00	AGENCY EST#	RATE
		 -	
	11/3	1192	START
	ы		" "
	11/3		END
	0		:SPTS: WEEK
			WEEK :
	SAT		" "
			DAYS
	0		:STTS:

CON COM1: NBC 17 NEWS AT 7PM
CREDIT TAKEN FOR 1 SPOT(S) MISSED NOV3

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RI # E:120525 ORDER WORKSHEET HARRIS RE

REP HEADLINE# 6147296 TRF# E:120525 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

16-9399 FAX# 703-516-9680 : AGENCY CREDIT RISK !!! NOV6/12 10.25 HARRIS REPORT FROM REP NOV6/12 10.25

NOV/12	М7	9 Z	STATI				: LINE
N	OK'D	OK'D	PROG ORD ORD THIS	N 19	ZON DRG	14	: LINE#:REP :
24325.00		₩	COM:	Þ	PROGRAM :	ß	: CD:
0 0	TT#ADE	BUY#14	LN FOR STREET ST	1140	L: NBC	1130	TIME
	Z.	. M	: LN FOLLOWING NFL L: LATE RUN NOTICE: 2: SPOT AIRED IN NE ACCEPTANCE OF A LAT DD OFFERS:	1140P-1215A	17 17	1130P-1205A	i
OM. Fi	ISSED:SAT/7 OFFER: NONE CMT:PROGR	CMT:	OF A	Þ	NEWS &	5A	PERIOD
CMT: WE'D - CKEDET AS WET	MISSED: SAT/700P-730P OFFER: NONE CMT: PROGRAM DID NOT AIR 11/3 D/T	MISSED: SUN/1130F-1205A OFFER: SUN/1140F-1215A CMT: LATE RUN NOTICE CMT: SPOT AIRED IN N	H Z	ω	AT 11 AT 11	3	: LGTH
ו מ ת	OOP-7	.130P-1205A NOV .140P-1215A NOV RUN NOTICE: D/T NFL RAN (RUN S	3 0		30	
□ - -	TON TOT	1205A 1215A OTICE	NFL RAN (12:13AM SPOT ON				 SEC
	AIR 1	: D/T NFL	OVER - N	\$615.00		\$615.00	R.
H ע C E E E	.1/3 D	NEL B	- NEWS	ŏ		0	RATE
E ኢ		NOV4 NOV4 RAN OVER 13AM	'S AIRED	11/4		11	
	73 SPORTS	1		/4		11/4	START
	30S	SMEN	11:40PM-12:15AM	11/4		11/4	
	30S FERTIME	30S 30S AIRED 1	ם ה' ל	4		14	END :
n o	1	2 S S S S S S S S S S S S S S S S S S S	5AM	Ч		0	: /WK:
CONTRACT	\$150.00 ALL 7P	S \$615.00 S \$615.00 11:40PM-12:15AM					WEEK
TATOUR T	0.00 7P NEWS	0 : 15,AM		SUN		SUN	
rs Ls	(NOV6/12)	r std					DAYS
24325.00 49	5/12)	(NOV6/12) PLS ADVISE					
0 0 0 0				Н		0	: TOTL:

ACCURATE SHARES MARKET TOTALS \$244,750 WNCN 10% WRAL 43% WIVD 32% WRAZ 12% WRDC ₩ WLFL % N CABL

SVC- NSI BOOKS- OCT/11 NOV/11 NOV/PJ EST/ES DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES HHHHH X-LATE Y-DAYS L-LENGTH M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS *-MULTIPLE

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT PROCESSIONAL PROCESSION PROC

MAY16/12 16.2 *** WNCN-TV ***

CITY TAX FLIGHT DATES ORDER ADV PRDCT AGY # # # DCCC OCT30/12 AGY. NAME GREAT AMERICAN MEDIA ADV. STATE TAX NAME NOV12/12 WK-2 ISS/DCCC WASHINGTON, 1010 WISCONSIN AVENUE EST#1192 COMMENTS: CONTRACT # 6147296 g GO-0P 20007 (LINE, BILLING NEEDED ORDER, INVOICE) CLASS: NATL. SALES PRSN WA-BUYER NAME MIKE FURMAN REP.# OHF.# MICK NESCI (H) LOCAL DATE MAY16/12 REGIONAL SALESMAN # 16.23

REP: ALL PLS CFM ORDER 24380 @

THANKS, MIKE FOR MICK

H

CON CM

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE **** THIS A CASH IN ADVANCE SCHEDULE *****

6 5/18/12

PROGRAM :	. ω :π	PROGRAM :	N	PROGRAM : CON COM1:	Н Н	AGENCY	LINE#:REP :CD:
ADDE ADDA ADDE ADDA	500P-530P	ELLEN	400P-500P	TONIGHT SHOW	113 <mark>5P-1235A</mark>	ADVERTISER PRODUCT COD	TIME PERIOD
	3 0		3 0		30	CODE = 11 E = 14	: LGTH : SEC
	\$215.00		\$175.00		\$170.00	AGENCY EST# =	RATE
	10/30		10/30		10/30	= 1192	: START
	11/5		11/5		11/5		** **
	វា		4		4		END :SPTS: WEEK :
	TU-F,M		TU-F,M		TU-F,M		WEEK: DAYS
	ហ		4		4		:STTS:

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

*** WAY16/12 16.2

PROGRAM : TODAY CON COM1: TODAY	12 700A-900A 30 \$:	PROGRAM: NBC 17 NEWS AT 7PM	11 700P-730P 30 \$:	PROGRAM: NBC 17 NEWS AT 11	10 1100P-1135P 30 \$/	PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	9 900A-1000A 30 \$:	PROGRAM : EXTRA	8 730P-800P 30 \$:	PROGRAM : TODAY SHOW	7 700A-900A 30 \$!	PROGRAM: NBC 17 TODAY AT 6A	6 600A-700A 30 \$	PROGRAM: NBC 17 NEWS AT 6P	\$ \$00£9-4009 \$:	PROGRAM : JUDGE JUDY	30F-600F 30	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC :
	\$200.00		\$150.00		\$475.00		\$240.00		\$200.00		\$550.00		\$210.00		\$305.00		\$250.00	RATE :
	11/3		11/3		10/30		10/30		10/30		10/30		10/30		10/30		10/30	START : DATE :
	11/3		11/3		11/5		11/5		11/5		11/5		11/5		11/5		11/5	END :S
	Н		Н		ω		ω		N		4		4		4		4	SPTS: WEEK:
	SAT		SAT		TU-SA, M		TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M	DAYS
	Н		н		ω		ω		N		4,		4		44		44	STTS:

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

MAY16/12 16.2

				(1.	3	(4)	3											: LIN
PROGRAM :	2 1	PROGRAM :	20	PROGRAM :)* 19	PROGRAM :	* 18	PROGRAM :	17	PROGRAM :	16	PROGRAM :	15	PROGRAM :	14	PROGRAM :	13	: LINE#:REP :CD:
NBC 17 TODAY	600A-700A	ELLEN	400P-500P	: LAW & ORDER:	401-6 ADDET-40001	BIGGEST LOSER	4005-1005	SUNDAY NIGHT	815F-1130F	SUNDAY TODAY	800A-900A	: NBC 17 NEWS	600F-630F	: NBC 17 NEWS	1130P-1205A	MEET THE	1000A-1100A	TIME PERIOD
(AT 6A (AT 6A	з 0		3 0	SVU	-10P 30	ER NOTairing:	30	r FOOTBALL	30	κ κ	30	AT 6 AT 6	30	AT 11 AT 11	30	PRESS	30	: LGTH : SEC
	\$210.00		\$175.00		\$1,700.00	notairing: MG 30PECK THUBPM	\$2,870.00		\$6,500.00		\$200.00		\$200.00		\$615.00		\$750.00	RATE
	11/6		11/6		10/31	tulpm	10/30		11/4		11/4		11/4		11/4		11/4	: START
	11/6		11/6		10/31		10/30		11/4		11/4		11/4		11/4		11/4	: END
	Н		٢		٢		٢		٢		μ		۲		Н		μ	: SPTS: WEEK
	TUE		TUE		WED		TUE		SUN		SUN		SUN		SUN		SUN	EK : DAYS
	ı		٢		۲		٢		٢		۲		٢		Ь		н	: TOTL:

REP HEADLINE# 6147296 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

MAY16/12 16.2 *** WNCN-TV ***

NOV/12 · LIND# : RDD : LINE#: PROGRAM : Ŋ 24380.00 : CD: 700A-900A TODAY SHOW TIME PERIOD LGTH : نا 0 SEC \$550.00 RATE 11/6 DATE START 11/6 END ** :SPTS: μ /WK: CONTRACT TOTAL TOTAL SPOTS LANT HUH DAYS 24380.00 : TOTL: :SPTS: 4 Q μ

ACCURATE SHARES MARKET TOTALS \$243,800 WNCN 10% WRAL 43% WIVD 32% WRAZ 12% WRDC 1% WLFL 2% CABL 0%

SVC- NSI BOOKS- OCT/11 NOV/11 NOV/PJ EST/ES DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date									
1. Sarah Levene										
do hereby request station time concerning the following issue:										
Time of Day, Broadcast Rotation or Days Length Package	Class Times per Number Week of Weeks									
AKRODE	217									
Total Charges:										
This broadcast time will be used by: Demoznatic Congressional										
Campaign committee										
Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"										
Yes Yes	□ No									

importance," list the name of	municates a message relating to any post the legally qualified candidate(s) the date(s) of the election(s) (if application)	e programming refers to, the
For programming that "community importance," attach Agreed I	nunicates a message relating to any p Upon Schedule (Page 3)	olitical matter of national
I represent that the payment	for the above described broadcast tim	ne has been furnished by:
Democratic 430 South C Washing To	congressional Cou apitol St. M, DC 2003	mpaign committee
	nounce the time as paid for by such pener than an individual person, is:	erson or entity. The entity
a corporation; a co	mmittee; \square an association; \square or	other unincorporated group
agents of the entity are named Khishie Man THIS STATION DOES NOT	esses of the chief executive officers, of the chief executive officers, of the below (may be attached scparately): Chief Operating (DISCRIMINATE OR PERMIT DISTRIBUTIONS THE PLACMENT OF ADVERTIS	STE CONSTRUCTION ON THE BASIS
reasonable attorney's fees, that nadvertisement(s). For the above	armless the station for any damages on ay ensue from the broadcast of the a e-stated broadcast(s), I also agree to be delivered to the station at least debroadcasts.	bove-requested
# 18/11 Date	GNED BY ISSUE ADVER	RTISER 02 336 8700 Contact Phone Number
TO BE SIG	NED BY STATION REPR	RESENTATIVE
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title